

## Conference Overview:

The Water Resource Management Conference will address the concern of having enough water to satisfy the increasing demand for this important resource. Tools and strategies for both Industry and Municipalities will be presented to help meet the challenge of finding additional waters.

The sessions will help:

- Industries maintain a flexible manufacturing operation as they are faced with limits on water consumption or restrictions on their wastewater discharge.
- Municipalities explore innovative ways to conserve water to meet the increased demand from businesses and residents and stay within their permitted volumes.

## Exhibits:

To complement the sessions, exhibitors will display the latest products and services in water conservation for industrial and commercial processes and municipal operations and planning. Attendees will have multiple opportunities to visit the exhibitors throughout the day.

## Who Should Attend?

**Industrial and commercial business:** facility managers, process engineers, pretreatment managers, and EHS directors.

**Municipal officials\*:** water superintendents, DPW directors, planners, facility managers, and selectmen.

**Federal and state officials**

\* Limited scholarships are available for municipal officials.

# Water Resource Management Conference

## *Policies and Successful Strategies*



**Tuesday**

**April 18, 2006**

**8 a.m.— 4 p.m.**

**Holiday Inn**

**Boxborough, MA**

*Space is limited, RSVP by April 11th!*



## Directions to the Conference:

Holiday Inn  
242 Adams Place  
Boxborough, MA 01719  
Ph: 978-263-8701  
Fax: 978-263-0518

### From the North:

I-495 to Exit 28 onto Route 111 East.  
Turn right off the ramp, drive over the highway bridge. Turn right onto Adams Place.

### From the South:

I-495 to Exit 28 onto Route 111 East.  
Turn left off the ramp. Turn right onto Adams Place.



The Commonwealth of Massachusetts  
Executive Office of Environmental Affairs'  
Office of Technical Assistance  
and Water Policy Team

# Water Resource Management Conference

## *Policies and Successful Strategies*



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## *Additional Sponsors:*

Metropolitan Area Planning Council  
495/MetroWest Corridor Partnership  
Associated Industries of Massachusetts  
Environmental Business Council  
Massachusetts Municipal Association  
Massachusetts Water Works Association

# Water Resource Management Conference

## Policies and Successful Strategies

### Conference Agenda:

8:00 Registration & Breakfast

9:00 Welcome, Introduction and Overview  
*Paul Richard, Director,  
Office of Technical Assistance*

9:05 Opening Remarks  
*Secretary Stephen R. Pritchard,  
Executive Office of Environmental Affairs*

9:15 Massachusetts Water Policy and  
Water Conservation Standards  
*Kathy Baskin, Director of Water Policy,  
Executive Office of Environmental Affairs*

9:30 Water Resources in Massachusetts  
*Peter Weiskel, U.S. Geological Survey*

9:45 Water and Growth  
*Martin Pillsbury,  
Metropolitan Area Planning Council*

10:05 OTA and Industrial Water Conservation  
*Denise Zambrowski, OTA*

10:15 BREAK

10:45 Municipal and Industry Success Stories

12:00 LUNCH and Keynote Speaker

1:00 Breakout sessions:

**1A. Technologies for Greater Water Efficiency**  
Industries need to maintain a flexible manufacturing operation as the water resources that they rely upon become less available. This session will present various water conservation technologies that are currently implemented in Massachusetts industries.

**1B. Water Reuse for Commercial, Retail, Office,  
Residential and Recreational Purposes**

Treated wastewater is used for irrigation, industrial processes, sanitary purposes, infiltration, outdoor watering, etc. This session will highlight different ways to reuse water and give actual examples of how this was achieved in Massachusetts.

**1C. Innovative Approaches to Finding "New" Water**  
As growth and development progresses and water needs increase, it is important to be proactive when planning for future demand. This session will look at creative approaches taken by communities to find new water within current capacities. (Water banks, Outdoor Water Use)

2:15 BREAK

2:30 Breakout sessions:

**2A. Best Management Practices for Industries**  
An overall assessment of industrial processes and practices can identify opportunities for water conservation. This session will discuss the value of facility audits and best management practices to help industries conserve water.

**2B. Regulatory Environment**  
New development requires permits or approvals, be they local or state (DEP or MEPA related). This session will give an overview of how these programs are addressing the challenge of meeting current and future water needs within the constraints of limited availability.

**2C. Innovative Stormwater Management**  
When stormwater runoff is redirected into storm drains and transported long distances from its source, the natural recharge of aquifers is circumvented and affects the quality and quantity of water available to humans. The session will discuss how stormwater can be treated and recharged close to its point of origin and provide practical and aesthetically pleasing solutions.

3:45 Networking in the Exhibitor Area

## REGISTRATION FORM

☐ Government or Non-profit \$20.00\*

☐ All others \$50.00

\* Limited scholarships available for municipal officials, contact Sue Lanza: 617-626-1068

Please sign me up to earn:

☐ 7 TURP Credits ☐ 4 WWC Credits

Name

Organization

Address

City, State, Zip

Email

Phone

**Please select one session for each breakout time:**

1:00 Breakout sessions:

- ☐ 1A Technologies for Greater Water Efficiency  
☐ 1B Water Reuse for Commercial, Retail, Office,  
Residential and Recreational Purposes  
☐ 1C Innovative Approaches to Finding New Water

2:30 Breakout sessions:

- ☐ 2A Best Management Practices for Industries  
☐ 2B Regulatory Environment  
☐ 2C Innovative Stormwater Management

**To Register:** RSVP by April 11th

Make check payable to "Associated Industries of Massachusetts", complete form and send both by April 11th to: Mr. Bob Rio, Associated Industries of Massachusetts 222 Berkley St., P.O. Box 763, Boston, MA 02117

**Online registration with credit card** is available until April 11th at: [www.mass.gov/envir/ota/events/wrm.htm](http://www.mass.gov/envir/ota/events/wrm.htm) This will link to the AIM website's calendar of events page. Find the conference listing. **NOTE:** You will have to register on the AIM website as a non-member before you can proceed to register for the event.

**For Additional Information:**

Web: [www.mass.gov/envir/ota/events/wrm.htm](http://www.mass.gov/envir/ota/events/wrm.htm)

Contact: Sue Lanza, [susan.lanza@state.ma.us](mailto:susan.lanza@state.ma.us) or 617-626-1068